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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
NOVEMBER 1965

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CURRENT SERIAL REPORT

ICE CREAM PRODUCTION

Ice cream production in the United States during November was estimated at 54,130,000 gallons, the Crop Reporting Board reports. This is 6 percent above the previous record high November output of a year ago and 14 percent larger than the 1959-63 average for the month. Production declined only 7 percent from October to November this year, compared with 10 percent between these months in 1964 and 14 percent on the average in the 1959-63 period. Temperatures during November averaged normal or above in the entire country except for a few limited areas as follows: (1) The Northeastern States including the eastern third of Pennsylvania, most of New York, and New Jersey; (2) A border section from north central Montana eastward to west central Minnesota; and (3) small sections of the South Atlantic States and northern Michigan.

Compared with November 1964, increases in ice cream production in all regions ranged from 2 percent in the West North Central to 15 percent in the Pacific. Output was 3 percent more in the North Atlantic Region. Increases of 7 percent occurred in both the East North Central Region and the South Central. Output was 6 percent larger in both the South Atlantic and the Mountain regions. In the three leading states, production was up 6 percent in New York, 5 percent in Pennsylvania and 17 percent in California. All other major producing states showed increases except Connecticut, New Jersey, Minnesota, Nebraska, Virginia, North Carolina, Tennessee, Alabama, Oklahoma and Colorado.

Compared with the November 1959-63 average, production was larger in all regions. Output was 11 percent more in the North Atlantic States and 17 percent larger in the East North Central. Production was up 7 percent in the West North Central Region, 14 percent in the South Atlantic and 19 percent in the South Central. In the West, increases were 12 percent in the Mountain Region and 23 percent in the Pacific. Output was up 10 percent in New York, 7 percent in Pennsylvania and 26 percent in California. Production was above the average in all other states except Connecticut, Kansas and Virginia.

PRODUCTION OF ICE CREAM, UNITED STATES, 1965

MONTH	ENUMERATED			ESTIMATED 1965	CHANGE FROM:	
	1959-63 Average 1/	1963	1964		1959-63 Av.	1964
	Thousand Gallons				Percent	
January	44,916	47,288	48,750	49,680	+ 11	+ 2
February	46,482	46,888	50,085	49,885	+ 7	0
March	55,525	55,694	57,961	59,845	+ 8	+ 3
April	57,851	62,046	59,912	62,525	+ 8	+ 4
May	65,190	66,724	66,386	66,585	+ 2	0
June	72,816	70,480	74,573	74,440	+ 2	0
July	75,768	78,577	81,188	80,300	+ 6	- 1
August	75,779	75,720	73,400	78,020	+ 3	+ 6
September	63,323	60,765	66,341	67,940	+ 7	+ 2
October	54,787	58,917	56,626	58,265	+ 6	+ 3
November	47,375	48,850	51,058	54,130	+ 14	+ 6
ELEVEN MONTH TOTAL	659,812	671,949	686,280	701,515	+ 6	+ 2
December	44,696	45,648	49,287			
TWELVE MONTH TOTAL	704,508	717,597	735,567			

1/Short-time averages included for Alaska and Hawaii.
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PRODUCTION OF ICE CREAM: NOVEMBER 1965

12-22-65

STATE AND GEOGRAPHIC DIVISION	5-YEAR NOVEMBER AVERAGE 1959-63 1/	NOVEMBER			PERCENT CHANGE IN NOV. 1965 PRODUCTION FROM:	
		1963 1/	1964 1/	ESTIMATED 1965	5-YEAR AVERAGE	NOV. 1964
		Thousand Gallons			Percent	
Massachusetts	2,149	2,368	2,535	2,760	+ 28	+ 9
Connecticut	568	570	615	550	- 3	- 11
New York	4,810	4,907	4,999	5,300	+ 10	+ 6
New Jersey	1,223	1,231	1,575	1,350	+ 10	- 14
Pennsylvania	5,050	5,138	5,145	5,400	+ 7	+ 5
Other N.A. States ...	698	846	748	720	+ 3	- 4
NO. ATLANTIC STATES	14,498	15,060	15,617	16,080	+ 11	+ 3
Ohio	2,825	2,838	2,916	3,100	+ 10	+ 6
Indiana	1,938	2,196	2,137	2,190	+ 13	+ 2
Illinois	2,551	2,741	2,909	3,360	+ 32	+ 16
Michigan	2,252	2,342	2,381	2,560	+ 14	+ 8
Wisconsin	1,587	1,695	1,784	1,800	+ 13	+ 1
E. N. CENTRAL STATES	11,153	11,812	12,127	13,010	+ 17	+ 7
Minnesota	1,359	1,488	1,584	1,560	+ 15	- 2
Iowa	734	674	711	740	+ 1	+ 4
Missouri	1,135	1,055	1,116	1,200	+ 6	+ 8
N. & S. Dakota	328	334	359	360	+ 10	0
Nebraska	630	631	659	655	+ 4	- 1
Kansas	417	408	396	400	- 4	+ 1
WEST NO. CENT. STATES	4,603	4,590	4,825	4,915	+ 7	+ 2
District of Columbia	557	575	614	700	+ 26	+ 14
Maryland	944	871	934	1,060	+ 12	+ 13
Virginia	830	864	924	795	- 4	- 14
West Virginia	307	263	417	510	+ 66	+ 22
North Carolina	933	1,018	1,070	1,020	+ 9	- 5
Georgia	530	507	616	725	+ 37	+ 18
Florida	1,316	1,252	1,246	1,390	+ 6	+ 12
Other S.A. States ...	539	558	547	580	+ 8	+ 6
SO. ATLANTIC STATES	5,956	5,908	6,368	6,780	+ 14	+ 6
Tennessee	936	896	999	960	+ 3	- 4
Alabama	476	467	611	490	+ 3	- 20
Louisiana	466	406	486	600	+ 29	+ 23
Oklahoma	344	343	377	360	+ 5	- 5
Texas	1,318	1,463	1,513	1,820	+ 38	+ 20
Other S.C. States ...	645	678	695	760	+ 18	+ 9
SO. CENTRAL STATES	4,185	4,253	4,681	4,990	+ 19	+ 7
Colorado	579	730	605	565	+ 1	- 3
Other Mt. States	1,033	1,010	1,086	1,215	+ 18	+ 12
MOUNTAIN STATES	1,612	1,740	1,691	1,800	+ 12	+ 6
Washington	864	939	912	940	+ 9	+ 3
Oregon	372	354	397	440	+ 18	+ 11
California	3,972	4,039	4,263	5,000	+ 26	+ 17
PACIFIC STATES	5,208	5,332	5,572	6,380	+ 23	+ 15
UNITED STATES 2/	47,375	48,850	51,058	54,130	+ 14	+ 6

1/From enumerations. 2/Includes Alaska and Hawaii.

Ice milk production in the United States in November is estimated at 13,740,000 gallons, according to the Crop Reporting Board. This is 10 percent more than in November 1964 and 56 percent greater than the 1959-63 average for the month. The output in the first eleven months of this year was up 7 percent from the same months in 1964 and 40 percent from the 5-year average.

Production declined 17 percent from October to November, compared with 20 percent at this time in 1964 and 28 percent on the average in the 1959-63 period. All regions registered sharp declines. Compared with November 1964, output increased in all regions except the West North Central and the South Central.

PRODUCTION OF ICE MILK, UNITED STATES, 1965

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	7,182	8,934	10,079	11,185	+ 56	+ 11
February	8,007	9,861	11,333	11,865	+ 48	+ 5
March	11,175	13,799	14,943	16,330	+ 46	+ 9
April	13,944	17,482	18,517	19,665	+ 41	+ 6
May	17,607	21,745	23,107	24,710	+ 40	+ 7
June	20,509	24,384	26,639	27,460	+ 34	+ 3
July	22,169	27,128	29,392	30,945	+ 40	+ 5
August	21,872	26,188	25,899	28,850	+ 32	+ 11
September	16,094	18,651	20,522	21,910	+ 36	+ 7
October	12,290	15,703	15,675	16,585	+ 35	+ 6
November	8,822	10,633	12,544	13,740	+ 56	+ 10
ELEVEN MONTH TOTAL	159,671	194,508	208,650	223,245	+ 40	+ 7

1/Short-time averages included for Alaska and Hawaii.

SHERBET PRODUCTION

Sherbet production of 2,710,000 gallons in the United States during November is 11 percent more than in November 1964 and 34 percent greater than the 1959-63 average for the month. Output through November this year was up 1 percent from the first eleven months in 1964 and 7 percent from the 5-year average. Production dropped 11 percent from October to November, compared with 12 percent at this time in 1964 and 22 percent on the average in the 1959-63 period. All regions registered seasonal declines. Output increased from November 1964 in all regions except the South Atlantic.

PRODUCTION OF SHERBET, UNITED STATES, 1965

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	1,976	2,218	2,349	2,345	+ 19	0
February	2,060	2,128	2,350	2,390	+ 16	+ 1
March	2,834	2,996	3,091	3,135	+ 11	+ 1
April	3,472	3,777	3,580	3,670	+ 6	+ 2
May	4,490	4,423	4,552	4,590	+ 2	+ 1
June	5,290	5,029	5,529	5,065	- 4	- 8
July	5,650	6,081	6,162	5,750	+ 2	- 7
August	5,143	5,184	5,109	5,285	+ 3	+ 3
September	3,530	3,149	3,691	3,860	+ 9	+ 5
October	2,600	2,992	2,754	3,040	+ 17	+ 10
November	2,015	2,229	2,431	2,710	+ 34	+ 11
ELEVEN MONTH TOTAL	39,075	40,206	41,618	41,840	+ 7	+ 1

1/Short-time averages included for Alaska and Hawaii.

"MELLORINE-TYPE" FROZEN DESSERTS PRODUCTION

12-22-65

U.S. production of "MELLORINE" and other frozen desserts made with fats and oils other than milkfat was estimated at 3,440,000 gallons in November. This is 10 percent more than in November 1964 and 24 percent larger than the 1959-63 average for the month. Total output in the first eleven months was up 1 percent from the January-November period in 1964 and 9 percent from the 5-year average.

Production declined only 14 percent from October to November this year, compared with 25 percent at this time in 1964 and 28 percent on the average in the 1959-63 period. All producing states showed seasonal losses except Alabama. Compared with November 1964, output was smaller in South Carolina, Louisiana and Oklahoma. Increases occurred in all other producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1965

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1959-63 Average	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	2,734	3,065	3,200	3,315	+ 21	+ 4
February	2,996	3,158	3,203	3,345	+ 12	+ 4
March	3,790	4,211	4,013	4,070	+ 7	+ 1
April	4,008	4,469	4,436	4,540	+ 13	+ 1
May	4,691	5,060	4,845	4,920	+ 5	+ 2
June	5,192	5,046	5,474	5,325	+ 3	- 3
July	5,358	5,659	6,019	5,935	+ 11	- 1
August	5,362	5,652	5,542	5,600	+ 4	+ 1
September	4,308	4,520	4,806	4,785	+ 11	0
October	3,794	4,459	4,130	3,970	+ 5	- 4
November	2,743	2,933	3,096	3,410	+ 24	+ 10
ELEVEN MONTH TOTAL	44,976	48,232	48,814	49,215	+ 9	+ 1

WATER ICE PRODUCTION

The nation's output of water ices in November was 1,090,000 gallons - up 11 percent from November 1964 and 33 percent from the 1959-63 November average. The January-November manufacture is 2 percent above the corresponding months in 1964 and 9 percent above the 5-year average. The seasonal decline from October to November was 30 percent this year, compared with 33 percent a year earlier and an average of 40 percent in the preceding 5-year period. Sharp seasonal declines occurred in all regions. Compared with November 1964, production decreased in the North Atlantic Region and the West North Central, but held steady in the South Atlantic. Increases occurred in the remaining regions.

PRODUCTION OF WATER ICES, UNITED STATES 1965

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1959-63 Average 1/	1963	1964	1965	1959-63 Av.	1964
	Thousand Gallons				Percent	
January	762	801	951	910	+ 19	- 4
February	1,017	1,017	1,218	1,235	+ 21	+ 1
March	2,022	2,126	2,252	2,235	+ 11	- 1
April	3,479	3,697	3,383	3,295	- 5	- 3
May	4,933	4,776	5,090	5,320	+ 8	+ 5
June	5,868	5,596	6,168	5,920	+ 1	- 4
July	5,677	6,039	6,646	6,395	+ 13	- 4
August	4,662	4,539	4,569	5,295	+ 14	+ 16
September	2,544	2,035	2,716	2,940	+ 16	+ 8
October	1,366	1,569	1,465	1,565	+ 15	+ 7
November	821	922	984	1,090	+ 33	+ 11
ELEVEN MONTH TOTAL	33,151	33,117	35,442	36,200	+ 9	+ 2

1/Short-time averages included for Hawaii.